## **Key Features and Value**

Nov. 10, 2014

**BEXTSpot Pro** 

**Portable Carpet Spotter** 

1 gallon



Ease of use
Reliability
Performance
Safety
Cost of owne

Key Features	Value Statement	Û	<u> </u>	Ę	R	Pe	S	ŭ	Se
For All "PRO" Products - "VALUE"	Best VALUE in the market. The basic feature needed at the lowest market price							Х	
Professional Quality Hand Tool	Clear hand tool to view soil and solution extraction, 8 foot hose		Χ	Х	Х	Х			
Removable Recovery Tank	Simple to dump and clean out recovery tank to avoid odors		Χ	Х		Х			
Large Rear Transport Wheels	Transport by carrying with handle, or pull behind using hose as the leash. Transport handle			Х			Х		

## **Positioning**

For cleaning professions in need of a simple and reliable, cow cost carpet spotter, the BEXTSpot Pro is the best value on the market with quality tools, easy transport and great price

incorporates convenient cord storage location

## **Demo Tips**

Always customize presentation and demo to what is important to the customer!

Notes

## Who Buys This?

Anyone with carpet

Hospitality

Library

Hotels

Airports

Convention centers